



WELWYN FESTIVAL

2017 Advertising Rates & Data

Advertising Prices for 2017

<i>Advertisement</i>	<i>Printed Programme</i>	<i>Website (note 1)</i>
Full page	£150.	
Half page	£85.	
Quarter page	£50.	
Eighth page	£35.	
Large		£50.
Small		£35.
Special placement	POA	POA

- Prices are based on the artwork being supplied in the correct format.
- The programme will usually be available at the beginning of June each year.
- Website ads will run until March the following year.

Printed Programme Advertisement Sizes

<i>Advertisement</i>	<i>Max. Width x Height in mm</i>		<i>Min. Width x Height in pixels</i>	
Full page	130 x 190 (P)		770 x 1123 (P)	
Half page	62 x 190 (P)	130 x 92 (L)	367 x 1124 (P)	770 x 545 (L)
Quarter page	62 x 92 (P)	130 x 43 (L)	367 x 545 (P)	770 x 256 (L)
Eighth page	62 x 43 (L)		368 x 256 (L)	

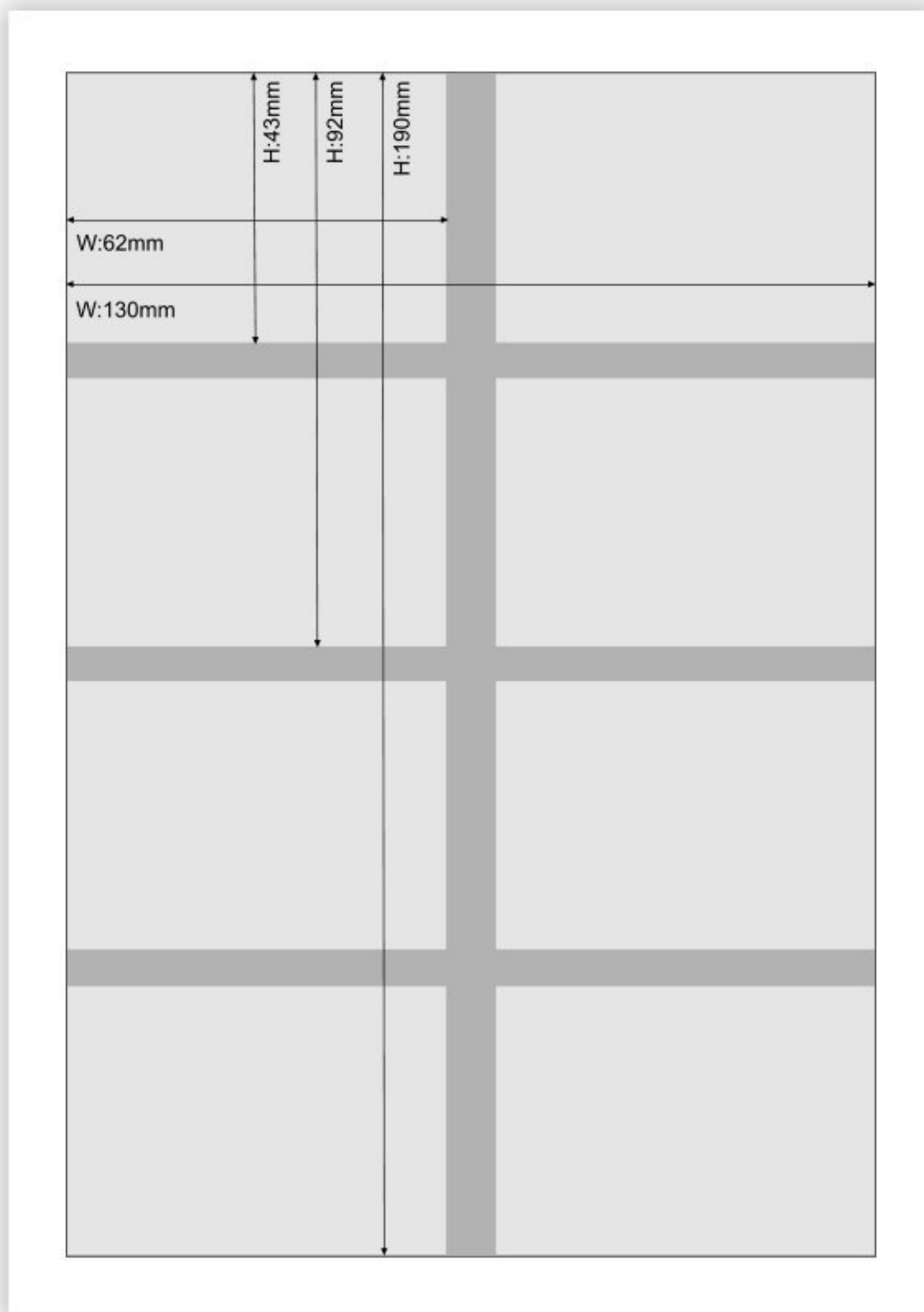
We regret that we are no longer able to scan from printed/paper images.

Website Advertisement Sizes

<i>Advertisement</i>	<i>Artwork Width x Height in pixels</i>	<i>Published Width x Height in pixels</i>
Small (landscape)	Min. W300 x H210 px	Approx. 300 x 210 px
Large (portrait)	Min. W300 x H445 px	Approx. 300 x 445 px

Electronic images preferred in jpg format but can be accepted as gif or png. Images supplied as PDF or in Word document format will be screen captured. We cannot be held responsible for any deterioration of quality during screen capture or re-sizing of images.

Welwyn Festival Printed Programme Advertisement Sizes



Eighth page = 1 block, £35.

Quarter page = 2 blocks together (portrait/half-column or landscape/side-by-side), £50.

Half page = 4 blocks (portrait/column or landscape), £85.

Full page = 8 blocks, £150.