



WELWYN FESTIVAL 2017

16 - 25 JUNE

This year's Festival programme will feature details of the Festival events and charities, articles about Welwyn and the many societies that are active within the village. Up to 5,000 copies will be available throughout the Welwyn area. Once again, we are offering additional advertising opportunities on our web site. As a business in or near Welwyn we hope you will be able to support the Festival Programme and present your message to the village. Please enter your details below and return the form and copy instructions to the programme coordinator (see below)

YOUR DETAILS	YOUR ADVERTISEMENT																
<p>Organisation/address/postcode</p> <div style="border: 1px solid black; height: 60px; width: 100%;"></div> <p>Contact name</p> <div style="border: 1px solid black; height: 25px; width: 100%;"></div> <p>Contact telephone number</p> <div style="border: 1px solid black; height: 25px; width: 100%;"></div> <p>e-mail address</p> <div style="border: 1px solid black; height: 25px; width: 100%;"></div> <p>Signature</p> <div style="border: 1px solid black; height: 25px; width: 100%;"></div> <p>Date</p> <div style="border: 1px solid black; height: 25px; width: 100%;"></div> <p>Your instructions to WFG</p> <p><input type="checkbox"/> tick to repeat the previous ad</p> <p><input type="checkbox"/> tick for changes to previous ad</p> <p><input type="checkbox"/> tick if you are sending new artwork</p>	<table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Size (maximum width x height mm)</th> <th style="text-align: right;">Price</th> </tr> </thead> <tbody> <tr> <td><input type="checkbox"/> Whole page (130x190)</td> <td style="text-align: right;">£150</td> </tr> <tr> <td><input type="checkbox"/> Half page (62x190 or 130x92)</td> <td style="text-align: right;">£85</td> </tr> <tr> <td><input type="checkbox"/> Quarter page (130x43 or 62x92)</td> <td style="text-align: right;">£50</td> </tr> <tr> <td><input type="checkbox"/> Eighth page (62x43)</td> <td style="text-align: right;">£35</td> </tr> </tbody> </table> <p>Please tick the size you would like.</p> <p style="text-align: center;">Website Advertisement <i>Ads will run till March 2018</i></p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Size (maximum width x height pixels)</th> <th style="text-align: right;">Price</th> </tr> </thead> <tbody> <tr> <td><input type="checkbox"/> Small 300x210 (landscape)</td> <td style="text-align: right;">£35</td> </tr> <tr> <td><input type="checkbox"/> Large 300x445 (portrait)</td> <td style="text-align: right;">£50</td> </tr> </tbody> </table> <p>Please tick the size you would like.</p> <p>Note that the pixel sizes quoted are the published sizes. The same artwork may be used for both the printed programme and online ads as they are the same width/height ratio.</p> <p><i>NB Ad changes and new artwork should be supplied in electronic format and e-mailed to: publicity@welwynfestival.org.uk</i> <i>Please email if you have technical problems with this or have any other query</i></p> <p>Full details on website.</p>	Size (maximum width x height mm)	Price	<input type="checkbox"/> Whole page (130x190)	£150	<input type="checkbox"/> Half page (62x190 or 130x92)	£85	<input type="checkbox"/> Quarter page (130x43 or 62x92)	£50	<input type="checkbox"/> Eighth page (62x43)	£35	Size (maximum width x height pixels)	Price	<input type="checkbox"/> Small 300x210 (landscape)	£35	<input type="checkbox"/> Large 300x445 (portrait)	£50
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PAYMENT METHOD	Details	Please Tick
BACS	Payee: Welwyn Festival Group Sort code: 20-92-54 (Barclays) Account: 80806706 Ref: PR + your organization name	<input type="checkbox"/>
Cheque	Payee: Welwyn Festival Group Please post with this form to WFG, c/o Christine Goodwin, 16 Grange Hill, Welwyn, AL6 9RW	<input type="checkbox"/>

Please submit this form online, by email to publicity@welwynfestival.org.uk or by post to WFG, c/o Christine Goodwin, 16 Grange Hill, Welwyn, AL6 9RW

THANK YOU FOR YOUR SUPPORT